



Zekelman

picoma

Wheatland Tube

DEMAND DOMESTIC.

GET REWARDED.



STEEL YOUR TICKETS THIS PLAYOFF SEASON.

What began as the Picoma Playoffs is now backed by the full strength of Zekelman, bringing together qualifying EC&N purchases from Picoma and Wheatland Tube for even more ways to earn rewards. Exclusively for AD Independent Electrical Supply Division members, the promotion is now underway. Order top quality American-made EC&N from Picoma or Wheatland Tube and score prizes — hats, hoodies, jerseys and more. Orders greater than \$10K enter you in a drawing for tickets to the biggest sports events of the year.

Visit zekelman.com/playoff to submit your orders and claim your prizes.

Offer valid Oct. 1-Dec. 31, 2026.

SCORING IS EASY ➔ *Flip for details.*

SCORING IS EASY.

Advance through the levels—scoring as you go—to win more. Fill out the form to let us know where you'd like your prizes sent. You'll get confirmation immediately and most prize packages will ship within 14 days.*

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Offer valid Oct. 1–Dec. 31, 2026.

LEVEL	1 ZEKELMAN TAILGATER	2 ZEKELMAN FAN	3 ZEKELMAN SUPER FAN	4 ZEKELMAN CHAMPION	SPEEDCOUPLE BONUS LEVEL	XL-RADIUS BONUS LEVEL
PO AMOUNT	\$1,000–\$2,499	\$2,500–\$4,999	\$5,000–\$9,999	\$10,000+	\$1,000 SpeedCouple order only	\$5,000 XL-radius elbow order only
PRIZES	Team hat Team T-shirt	Team hat Pullover hoodie Tervis tumbler	2 custom jerseys (excludes throwback jerseys)	2 custom jerseys Team T-shirt Tervis tumbler 1 entry to win a Grand Prize Package! + 1 extra entry for EDI customers who enroll by Dec. 31!** To claim your entry, email janet.ivan@picoma.com	Throwback jersey (cannot be customized or altered)	Throwback jersey (cannot be customized or altered)

GRAND PRIZE PACKAGES

*Each package includes game tickets and hotel accommodations for two people (airfare not included).
The winners will be announced and notified in January 2027. Contact your Picoma or Wheatland sales rep for package details.*



NFL BIG GAME

Feb. 14, 2027 | Inglewood, CA



NCAA MEN'S FINAL FOUR

April 3–5, 2027 | Detroit, MI

*Submissions are processed on a per-order basis; orders cannot be combined. All orders will be confirmed. If you submit more than one \$10,000+ order within a given week, you will get one entry in the Grand Prize Package drawing for each submission at this level.

**One extra entry is the maximum for each EDI customer, regardless of additional \$10,000+ orders.

All prize items are subject to availability. Customers will be notified if substitutions are required.

The National Football League (NFL) and the National Collegiate Athletic Association (NCAA) are not sponsors of this promotion.

ZI-101226



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